



APPLICATION INFORMATION & GUIDELINES

Good things don't come to those who wait. They come to those who GO GET IT! Punch Gunk, the makers of innovative, effective, and affordable health and wellness products is in search of true **Go-Getters** – epic adventurers, endurance athletes, adrenaline addicts – who are in need of financial support to make their next big accomplishment come to life.

Punch Gunk is now accepting applications for the Go Get It Grant program. This open fund of \$2500 is up for grabs and no ask is too small. Whether you need a \$25 permit fee or \$1000 for a crucial piece of equipment, all applications will be considered regardless of the dollar amount requested. Here's what we're most interested in knowing about you as we make our selections for recipients: **how will this grant help you keep inspiring others to overcome the challenges that life throws their way?** The ideal candidate will:

- U.S. resident 18 years or older.
- Request a grant amount between \$1-2500.00
- Be planning to participate in an athletic endeavor that will occur between June 2021 and March 2022
- Have a unique story or background that showcases overcoming obstacles and rising above emotional and physical pain
- Have a record of training, preparing for or participating in similar events
- Be actively training and preparing for this endeavor
- Be able and willing to share content such as videos, images, and written copy with Punch Gunk about your experience preparing for and completing your adventure to be shared on Punch Gunk's marketing channels

The application period will close on May 17th 2021. A group of finalists will be invited to interview with a panel of judges and the recipients will be announced and notified in June.

APPLICATION REQUIRED INFORMATION & QUESTIONS

Application proposals should be well constructed detailed documents covering all aspects of your planned athletic endeavor. The application proposal should reflect who you are as an athlete and a person.

Please submit a PDF or Word Document detailing the following information, along with any visual assets and a signed copy of this form, via email to gogetit@punchgunk.com

- 1) First and last name of applicant
- 2) Primary address of applicant
- 3) Primary email of applicant
- 4) Primary telephone number of applicant
- 5) Date of birth
- 6) List social media accounts
- 7) First and last names of any additional participants and or support team.
- 8) Amount requesting
- 9) Provide relevant background information about yourself and any additional participants. Include such information as:
 - a) Previous successful athletic endeavors
 - b) Applicable education
 - c) Applicable work experience
 - d) Previous grants awarded
 - e) Current and previous company sponsorships
- 10) In detail describe your athletic endeavor. Include such information as:
 - a) Detailed description
 - b) Location(s)
 - c) Logistics
 - i) Required permissions (permits, fees)
 - d) Required equipment
 - e) Has it been attempted before?
 - f) What makes it unique or special?
- 11) Specifically how the Go Get It Grant funds to be allocated?
- 12) What stage is your endeavor currently in and what additional steps are required before you can start?
- 13) What type of training are currently doing in preparation and how will your training evolve as you get closer to the start?
- 14) Share a personal story about how you overcame an obstacle to accomplish a goal.
- 15) Include photographs and or video of previous endeavors.

Punch Gunk Go Get It Grant Applicants understand that their athletic endeavors should be responsibly planned and crafted with an emphasis and concern for their own and their team member's well-being and safety.

Although Punch Gunk looks to criteria to review grant applications and strives to select responsible participants to receive grant funds, Punch Gunk, LLC, its employees, and associations do not oversee, supervise or take responsibility for any aspect of the endeavor or other activity that applicants and participants choose to undertake.

As an applicant you understand that, in developing your athletic endeavor or engaging in one organized through an outside organization, your safety and well-being is not guaranteed. Athletic endeavors include inherent and other risks that cannot be predicted or controlled, and that can lead to minor or serious injury, property damage, or even death. Endeavors can take place in remote locations: open water, mountainous and difficult terrain that involve technical skills: hiking, rafting, mountaineering, including technical rock and ice climbing, glacier travel and other activities. Inherent and other risks can include high altitudes, difficult terrain, sudden and severe weather, falling rock, and avalanche danger. Even well-planned trips, run by the most experienced guides, can result in accidents, injury, and death.

In receiving Punch Gunk Go Get It Grant funds, you agree to accept responsibility for every aspect of the endeavor or activity that you participate in, including the inherent and other risks of those activities. You will also be expected to sign a Participant Acknowledgment and Assumption of Risks & Release and Indemnity Agreement.

Additional contractual obligations including but not limited to: release of liabilities, proof of insurances and permits, company representation, rights to visual media and literary works, will be required if selected as a grant finalist.

All Go Get It Grant Applicants requesting funding are required to sign this agreement.

Applicant Signature

Applicant Printed Name

Date